



“Growing Healthy Communities”

This year’s conference promises to be a rewarding, uplifting event where dedicated individuals and organizations from across New York State come together to learn and share information and ideas on “Growing Healthy Communities.” Several outstanding events have been scheduled and continuing education credits will be offered. We hope you will join us for:

Nationally-known Speakers

James Knickman, PhD

Dr. Knickman is a national expert on health policy and a leading contributor to published literature on assessing the impact of philanthropic and social investments on health care improvement. An active philanthropy executive, scholar, and community leader, Dr. Knickman advocates for improving services for homeless families, elders, and individuals with HIV. He currently serves as the President & CEO of NYS Health Foundation. He previously served as chairman of the Robert Wood Johnson Health System in New Brunswick, New Jersey.

John Ruge, MD

Dr. Ruge, CEO of Hudson Headwaters Health Network, is nationally recognized for his work developing community based systems of health care. Dr. Ruge has served as senior health policy advisor to state and federal government, and is a member of the Health and Human Services Medicaid Commission and Chairman of the Governor’s Health Care Advisory Board. He has also served as President of the Community Health Care Association, and is a member of the New York State Hospital Review and Planning Council.

Richard Daines, MD

Dr. Daines, Commissioner of NYS Department of Health heads one of the nation's leading public health agencies with a budget of approximately \$49 billion. During the past year he helped shape significant health care reforms that were adopted in the state budget, including increased access to health insurance coverage for the uninsured, greater emphasis on primary and preventive care, quality improvement initiatives, and investment in health information technology. He is currently leading an effort to reform health care through more effective local health care planning.

Policy Forum

The rural healthcare delivery system is vital to both the physical and economic well-being of our communities. Our system is faced with dramatic structural changes at all levels. The voices of rural health must be heard in shaping a successful vision for the health of rural New York.

Educational Tracks

Track I. Wellness: *Creating a culture of healthy living.*

Track II. Community Development: *Educating, enabling and empowering to affect community change.*

Track III. Sustainability: *Integrating natural systems with human patterns and celebrating continuity, uniqueness, and place-making.*

Networking Opportunities

Exhibitor Luncheon: Monday, September 13th

This is an excellent opportunity to showcase your organization’s role in rural health and to network with other agencies, organizations, and individuals.

Awards Dinner: Monday, September 13th

Join us for dinner as we recognize individuals and organizations that have made outstanding contributions to NYSARH and rural New Yorkers

Annual Meeting Luncheon: Tuesday, September 14th

Join us for lunch as we formally seat 2011 Board of Directors and hear from NYS Department of Health Commissioner, Dr. Richard Daines.

Walk/Jog/Run: Tuesday, September 14th

Enjoy the foothills of the Catskills and give your body a boost during a jog/walk in support of NYSARH.



“Growing Healthy Communities”

Advertisement Opportunities

Place an advertisement in the Conference Program. All advertisements must be submitted to be print ready no **later than 8/20/10**. A variety of sizes are available for you to promote your organization’s successes.

½ Page
\$200.00

¼ Page
\$125.00

Business Card
\$75.00

Advertiser Form

Name _____ Title _____

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Address _____

City/State/Zip Code _____

Phone _____ Fax _____ Email _____

Please check the size of your advertisement:

 ½ page
(\$200.00)

 ¼ page
(\$125.00)

 Business Card
(\$75.00)

INSTRUCTIONS:

1. Please mail this form, a copy of your print ready ad, and a check or money order made payable to NYSARH to:

2010 NYSARH Conference Advertisement
10950 County Road 92
Wayland, NY 14572

Or may pay online via PayPal, www.nysarh.org, Advertiser Page.

2. Send a jpeg or tif file to info@nysarh.org

3. If further information is needed, please contact:

Reid Perkins, 585-728-5738 / 585-233-9961
Or email to: info@nysarh.org